



LYRICULTURE

TUNE INTO YOUR BRAND
&
AMPLIFY YOUR IMPACT

"MUSIC CAN CHANGE THE WORLD BECAUSE IT CAN CHANGE PEOPLE." – BONO



LYRICULTURE.COM



WENDY@LYRICULTURE.COM



[512.569.9291](tel:512.569.9291)

THE LYRICULTURE EXPERIENCE™

A Culture-Boosting Creative Workshop & Signature Theme Song In One

REMOTE & ON-SITE OPTIONS AVAILABLE

OUR CUSTOMIZABLE PACKAGES

HOOKED ON A FEELING

Starting at \$12,000 (includes ownership of master recording)

OBJECTIVES: Commercial recording by our musicians & producers.

HOW IT WORKS: We work with your leadership team & tune into the spirit of your organization to create a custom commercial recording for you to use in ads, company events, conferences, and more. Your song can go on to inspire ALL your people!

COME TOGETHER

Starting at \$7,500

GROUP SIZE: 50-150

DURATION: 1.5 – 2 hours

NUMBER OF FACILITATORS: 2

OBJECTIVES: Collaborative discovery & play. Our team incorporates your group's creative exploration into an original song that represents the shared values & experiences explored in our session.

HOW IT WORKS: We guide your team through a rousing session of music memories, fun facts, neuroscience, storytelling, and games. Then we explore your group's mission and vibe through interactive play. Our in-house artist transforms the information from the session into a unique, engaging song revealed at the end of the workshop.

ADD-ON OPTION: Hooked on a Feeling

BREAK ON THROUGH

Starting at \$8,500

GROUP SIZE: 1-20

DURATION: 3 hours

NUMBER OF FACILITATORS: 2

OBJECTIVES: Collaboration, creative discovery & play. Together, our musical team works with your group to create a song that captures the spirit of your organization.

HOW IT WORKS: The Your Song Session contains the same good vibes as our Come Together Session, but with a more intimate and deeper exploration of the songwriting process. In this session, your team works directly with our musicians to compose your jingle or brand anthem.

Who knew you all were so talented? (We did!)

ADD-ON OPTION: Hooked on a Feeling

DESIGNED TO INSPIRE!

*Our artists & producers do all the musical heavy lifting.
All you have to do is show up and have fun.*



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IF YOU HAD A THEME SONG WHAT WOULD IT SOUND LIKE?

Would it lilt on the waves of Ipanema Beach like a sultry samba?

Would it taunt and intrigue like a jazzy secret agent spy theme?

Or would it feel as down-home as a front porch swing swaying to a country ballad?

LET'S FIND OUT!

WHO WE ARE

We are a team of world-class songwriters, composers, and producers dedicated to finding the rhythm of your brand, your identity, and your soul through song. Our crew can collaborate with your crew to find your voice and create custom songs that can either serve as a fun, exciting team-building exercise or as a theme song to communicate to customers and clients.

OUR PURPOSE & MISSION

We are on a mission to inspire teams and empower individuals by using music to explore new levels of creativity and collaboration, to build trust and team motivation in ways that are new and innovative – yet as old as time – through the power of song.

We are dedicated to helping you create your own lasting impact with a powerful, signature song that reflects your purpose, values, and mission.

We know the power of music to bring people together as well as define our unique and compelling individualities, and invite you into the musician mindset to explore new facets of your personality, identity, and brand through music.

PAST CLIENTS INCLUDE



CIRRUS LOGIC®



LAKE CHARLES
SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU

PARVIN
— MUSIC —



Time
Warner
Cable®



groove labs

TEDx
BartonSpringsWomen
x = independently organized TED event

FEATURED IN

TEXAS WOMEN IN BUSINESS
Guest Speaker

"THOUGHT LEADER THURSDAY"
with Suzanne Castle

"LEAD WITHOUT LIMITS"
with Stefania Rigo Podcast

"The energy was electric (even on Zoom!), and the facilitation was as magical as the music. And the results were as promised: despite our initial self-doubt, we wrote songs that expressed exactly who we are and what holds us together." - Claire Colombo, Ph.D.



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